



Order / Rev: 37244  
Alt Order #: 08863936  
Flight Dates: 09/11/12 - 09/24/12

Advertiser: DSCC  
Product Desc: Issue  
Estimate: 1771

KLAS

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<b>CBS THIS MORNING</b>																	
E 3	8	09/22/12	09/22/12	CBS	Early Show - Sat.	CM	5-7a		-----S-	:30	1	\$500.00	LV1	0.00	NM	1	\$500.00
					CBS Early Show - Sat.												
<b>CBS THIS MORNING SATURDAY</b>																	
E 4	8	09/18/12	09/24/12	Live w/Kelly		CM	9-10a		MTWTF--	:30	2	\$750.00	LV1	0.00	NM	2	\$1,500.00
					Live With Regis & Kelly												
<b>LIVE! WITH KELLY</b>																	
E 5	8	09/18/12	09/24/12	8 News Now	Noon M-F	CM	12-1230p		MTWTF--	:30	2	\$750.00	LV1	0.00	NM	2	\$1,500.00
					8 News Now Noon M-F												
<b>8 NEWS NOW AT NOON</b>																	
E 7	8	09/18/12	09/24/12	Ellen		CM	3-4p		MTWTF--	:30	4	\$900.00	LV2	0.00	NM	4	\$3,600.00
				Ellen													
<b>ELLEN</b>																	
E 8	8	09/16/12	09/23/12	Sun 530-6p	Ins Ed Wkn	CM	530-6p		-----S	:30	1	\$550.00	LV1	0.00	NM	2	\$1,100.00
				Inside Edition Wknd													
<b>INSIDE EDITION</b>																	
E 9	8	09/18/12	09/24/12	8 News Now	4p M-F	CM	4-5p		MTWTF--	:30	4	\$1,100.00	LV1	0.00	NM	4	\$4,400.00
				8 News Now 4p M-F													
<b>8 NEWS NOW AT 4PM &amp; 430PM</b>																	
E 10	8	09/24/12	09/24/12	8 News Now	5-630p M-FCM		5-630p		M-----	:30	2	\$1,300.00	LV1	0.00	NM	2	\$2,600.00
				8 News Now 5-630p M-F													
<b>8 NEWS NOW ROTATION</b>																	
E 11	8	09/16/12	09/16/12	8 News Now	Sun 5-7p	CM	5-7p		-----S	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
				8 News Now Sun 5-7p			(5:00 PM-5:30 PM)										
<b>8 NEWS NOW AT 5PM-SUN</b>																	
Week: 09/10/12	09/16/12			-----S			1	\$2,500.00									
Spot	Ch	Date Range	Description				Start/End Time		Weekdays	Length		Rate	Rtg	Type			
1	8	09/10/12-09/16/12	8 News Now Sun 5-7p		5-7p		(5:00 PM-5:30 P-----Su		:30(\$2,500.00)								
		See MG 11.2															
2	8	09/16/12-09/16/12	8 News Now Sun 5-7p		430-5p		(4:30 PM-5:00 P-----Su		:30	\$2,500.00	0.00	NM					
		MG for 11.1 09/16															
		aired in program ordered															
E 12	8	09/23/12	09/23/12	8 News Now	Sun 5-7p	CM	5-7p		-----S	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
				8 News Now Sun 5-7p			(6:30 PM-7:00 PM)										
<b>8 NEWS NOW AT 630PM-SUN</b>																	
Week: 09/17/12	09/23/12			-----S			1	\$2,500.00									
E 13	8	09/24/12	09/24/12	8 News Now	11p M-F	CM	11-1135p		M-----	:30	1	\$1,900.00	LV1	0.00	NM	1	\$1,900.00
				8 News Now 11p M-F													
<b>8 NEWS NOW AT 11PM</b>																	
Week: 09/18/12	09/24/12			M-----			1	\$1,900.00									
E 14	8	09/15/12	09/23/12			CM	11-1135P		----SS	:30	2	\$900.00	LV1	0.00	NM	4	\$3,600.00

Order / Rev: 37244  
Alt Order #: 08863936  
Flight Dates: 09/11/12 - 09/24/12

Advertiser: DSCC  
Product Desc: Issue  
Estimate: 1771

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				8 News Now 11p Sa/Su										
				8 News Now Sa/Su 11p										
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
				Week: 09/10/12	09/16/12	-----SS	2	\$900.00	0.00					
				Week: 09/17/12	09/23/12	-----SS	2	\$900.00	0.00					
E 15	8	09/18/12	09/24/12	Letterman		CM	1135p-1237a	MTWTF--	:30	5	\$750.00	LV1	0.00	NM
				Letterman			(11:35 PM-12:37 XM)							
				LATE SHOW W/LETTERMAN										
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
				Week: 09/18/12	09/24/12	MTWTF--	5	\$750.00	0.00					
E 16	8	09/24/12	09/24/12	Craig Ferguson		CM	1237a-137a	M-----	:30	1	\$350.00	LV1	0.00	NM
				Craig Ferguson			(12:37 XM-1:37 XM)							
				LATE LATE SHOW										
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
				Week: 09/18/12	09/24/12	M-----	1	\$350.00	0.00					
E 17	8	09/15/12	09/22/12	ACC Football		CM	930a-12n	-----SS	:30	2	\$750.00	LV1	0.00	NM
				ACC Football			(9:00 AM-12:30 PM)							
				CBS COLLEGE FTBL-EARLY GAME										
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
				Week: 09/10/12	09/16/12	-----S-	2	\$750.00	0.00					
Spot	Ch	Date Range	Description				Start/End Time			Weekdays	Length	Rate	Rtg	Type
3	8	09/10/12-09/16/12	ACC Football				930a-12n	(9:00 AM-12:30 PM)		-----Sa--	:30	(\$750.00)	0.00	NM
			Credited											
			moved to 37459											
			Week: 09/17/12	09/23/12	-----S-		2	\$750.00	0.00					
E 21	8	09/17/12	09/17/12	8 News Now 6a M-F		CM	6-7a	M-----	:30	1	\$900.00	LV1	0.00	NM
				8 News Now 6a M-F										
				8 NEWS NOW AT 6A										
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
				Week: 09/14/12	09/20/12	M-----	1	\$900.00	0.00					
E 22	8	09/17/12	09/17/12	CBS This Morning	7-9a	CM	7-9a	M-----	:30	1	\$800.00	LV1	0.00	NM
				CBS This Morning										
				CBS THIS MORNING										
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
				Week: 09/14/12	09/20/12	M-----	1	\$800.00	0.00					
E 23	8	09/17/12	09/17/12	Ellen		CM	3-4p	M-----	:30	1	\$900.00	LV1	0.00	NM
				Ellen										
				ELLEN										
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
				Week: 09/14/12	09/20/12	M-----	1	\$900.00	0.00					
E 24	8	09/14/12	09/17/12	8 News Now 5-630p M-FCM			5-630p	M---F--	:30	2	\$1,300.00	LV1	0.00	NM
				8 News Now 5-630p M-F										
				8 NEWS NOW ROTATION										
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
				Week: 09/14/12	09/20/12	M---F--	2	\$1,300.00	0.00					
E 25	8	09/14/12	09/14/12	Letterman		CM	1135p-1237a	----F--	:30	1	\$750.00	LV1	0.00	NM
				Letterman										
				LATE SHOW W/LETTERMAN										
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
				Week: 09/14/12	09/20/12	----F--	1	\$750.00	0.00					
N 26	8	09/24/12	09/24/12	8 News Now 6a M-F		CM	6-7a	M-----	:30	1	\$900.00	LV1	0.00	NM
				8 News Now 6a M-F										
				8 NEWS NOW AT 6A										
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
				Week: 09/24/12	09/30/12	M-----	1	\$900.00	0.00					
N 27	8	09/24/12	09/24/12	CBS This Morning	7-9a	CM	7-9a	M-----	:30	1	\$800.00	LV1	0.00	NM
				CBS This Morning										
				CBS THIS MORNING										
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
				Week: 09/24/12	09/30/12	M-----	1	\$800.00	0.00					
N 28	8	09/17/12	09/17/12			CM	10-11p	M-----	:30	1	\$10,000.00	LV1	0.00	NM

Order / Rev: 37244  
 Alt Order #: 08863936  
 Flight Dates: 09/11/12 - 09/24/12

Advertiser: DSCC  
 Product Desc: Issue  
 Estimate: 1771

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<b>Mon 10-11p</b>															
<b>Hawaii Five-O</b>															
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 09/17/12	09/23/12	M-----		1	\$10,000.00		0.00								
N29	8	09/14/12	09/21/12	Fri 8-9p	CM	8-9p		---	F--	:30	1	\$7,875.00	LV1	0.00	NM
Undercover Boss															
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 09/10/12	09/16/12	-----F--		1	\$7,875.00		0.00								
Week: 09/17/12	09/23/12	-----F--		1	\$7,875.00		0.00								
													Totals	46	\$67,150.00